

Community-Based Finance

— Contributing to Development of the Regional Community by Solving Social Issues through Business —

The Bank has pursued its management principle of “Serving the Prosperity of the Community” and remained mindful of the development of the regional community as it conducted its corporate activities in various forms since its establishment. Amid rising social interest in the international Sustainable Development Goals (SDGs) for realizing a sustainable society, we will continue to play our role as a member of the regional community.

Sustainable Development Goals (SDGs)

The SDGs are a set of international targets to be achieved between 2016 and 2030. They are described in the 2030 Agenda for Sustainable Development, adopted by the United Nations Summit of September 2015. They comprise 17 goals and 169 targets for achieving a sustainable world, shared by the international community with a commitment to “leaving no one behind.”

Becoming the Best Supporter of Communities



Offering Donation-Type Products

The Bank of Kyoto's donation-type loans donate part of the interest income received from customers to projects involved with regional revitalization in Kyoto, Osaka, and Shiga Prefectures. We also offer “The Bank of Kyoto Private Placement Bonds for Supporting the Future by Donating to the Children of the Next Generation,” which use some of the commissions received from customers for executing private placement bonds to purchase books and supplies that will be donated to a school of the customers' choice.

Through these products, the Bank and regional customers are teaming up to help revitalize the regional economy.

Announcement of a Regional Revitalization Guidebook

We have created a Regional Revitalization Guidebook summarizing the support services provided by the Bank for regional revitalization. The guidebook is published on our website.

Supporting Financial and Economic Education

The Bank is supporting efforts to provide financial and economic education aimed at realizing an active regional society in the future by supporting the growth of children and the development of human resources who will uphold the regional economy.

We are participating in the Kyoto City Student-City experiential learning program for all fifth year elementary school students in Kyoto City municipal schools. The

program has had over 120,000 participants to date, all of whom have played the part of either bank staff or bank customer at the Bank of Kyoto Booth (branch simulation) that is permanently attended by the Bank's staff.



Aiming for a Society in which Diverse People Can Actively Participate



Promoting Work Style Reform

The Bank of Kyoto is promoting its work style reform program, “7-Up Thoughts and Acts for Improvement.” This aims to improve the work productivity of all employees, thereby effectively using spare time that can be used for skills development and self-training. This will enable them to provide higher-quality financial services, while strengthening their connections with their workplace, family, and the community to lead more fulfilling lives.

In addition, we have implemented the Kirameki Career Support Program. The program seeks to fully establish the conditions that make it possible for female employees to participate and advance at the workplace.



Becoming an Environmentally Friendly Bank



Environmental Policy (Basic Philosophy)

With our headquarters in Kyoto, which boasts more than 1,200 years of history, and operating widely in the Kinki region, a place of magnificent natural environment and precious history and culture, the Bank of Kyoto strives to achieve sustainable development together with the community in which we operate.

Passing on the rich natural environment, culture, and history of this region to the next generation is our social mission. We therefore recognize environmental issues as a management priority, and all officers and employees are actively engaging in environmental preservation.

Stage 3 Environmental Plan (FY2017–2019)

Our numerical target under the plan is to reduce the amount of electricity, gas, and gasoline we use by at least 1% every year with fiscal 2016 as the base year.

Promoting the Spread of Forest Preservation Activities and Environmental Education

Kyoto Prefecture is a heavily wooded area with forests occupying about three-quarters of its total land area. To pass on this wonderful environment to future generations, the Bank actively promotes involvement in initiatives to preserve forests.



Preservation activities in the Kyogin Fureai Forest

Our Approach to Social Contribution

At the Bank of Kyoto, “Serving the Prosperity of the Community” has been one of our management principles ever since our establishment. We have made it our business to be involved in various aspects of community work, including the development of industry and environmental issues.

Customer needs are diversifying in tandem with changing financial and social conditions. At the Bank, we are aware that the original purpose

of regional financial institutions is to contribute to the development of the regional economy and society through our main line of business, which is, of course, banking. Working together with local communities, we strive to achieve ongoing development for everyone.

Further, to earn the trust and understanding of local communities, our policy is to publicly disclose the details of our activities.

Our Basic Policy on Promoting Community-Based Finance

The Bank will “Aggressively harness its consulting function to support the stable management and development of small and medium-sized companies while contributing to the revitalization of the regional economy.”

Approach to Initiatives

The Bank has systems that allow us to actively demonstrate consulting capabilities in coordination with branches and head office divisions, local public organizations and external support organizations, in response to the various management issues and needs of customers.

The following three points are the pillars of our initiatives in community-based finance, through which we help local small and medium-sized

companies deal with management issues, while revitalizing regional economies at the same time.

- (1) Harness consulting capabilities for customers
- (2) Proactively participate in regional revitalization
- (3) Develop frameworks for initiatives (personnel training, performance evaluations, active information dissemination)

Promoting Feasibility Assessments

The Bank appropriately assesses the business content and growth potential of companies at various stages (feasibility assessments), and after sharing the management issues and needs that have been identified, works to propose solutions in coordination with outside institutions and support their execution. Through various training programs and other initiatives,

we work to enhance the judgment and consulting skills of employees, and have systems in place for providing even higher-quality solutions, including a program for honoring exceptional initiatives called the “President’s Awards for Local Creation and Feasibility Assessments.”

